



Summary report of Stakeholder Engagements on Co-creation intervention around evidence-use

On June 20th the “Research project to support Africa’s micro small and medium enterprises to deliver affordable, safe and nutritious food” – RSM2SNF held Stakeholder meeting on Market Metrics/Market Indicator tracking in Nigerian Food Markets, Focused on Green Leafy Vegetables, Tomatoes, and Fish at the University of Ibadan, Center for Sustainable Development in Awolowo Road, Bodija Ibadan. The hybrid event had about 24 participants, which included Traders from Shasha, Bodija, Itamerin markets (located in the study sites for the wholesale market studies conducted between July 2023 to February 2024), government (local government leaders), research and academia who are affiliated with the value chains of the project’s product of focus in Nigeria.



Fig 1: Prof Omonona, RSM2SNF agricultural economics lead facilitating the event

The session began with a welcome to participants, followed by a welcome remark by the project management assistant and brief introduction by the project's principal investigator. During her presentation, the principal investigator expressed her heartfelt gratitude to the participants for making time to be at the event and noted that the purpose of the event was part of the objectives of the project which is to go beyond traditional research to co-create solutions to the challenges faced by MSMEs by ensuring that research findings are periodically shared with stakeholders at all levels as well as to support conversation around how the information gathered during the project's visit to their markets during the wholesale market study data collection exercise can be used to support

stakeholders in advocating for ways to improve their operations or in making such decisions themselves.



Fig 2: Prof Saweda Liverpool-Tasie, the PI during the introduction

Hereafter, the RSM2SNF stakeholder engagement lead facilitated a get-to-know-you session where participants introduced themselves and their stakeholder group to foster effective collaboration among stakeholders.

The project's agricultural economics lead supported by the project's gender lead presented key results around evidence-use from the analysis of the market study data to the different markets represented

Some of the keynotes from the engagement include

- (1) There were no objections from the market on general information about the market. However, there has been a new development since the project visited some markets. For example, Markets have started numbering their stalls after the visits of the enumerators of RSM2SNF to their markets because they saw the need to properly number their stores so that they will not miss out in the possibility of interventions.
- (2) Participants agreed to the importance of record keeping in that it is useful for proper planning.
- (3) Some markets have improved in waste disposal since the meeting with the project.

The meeting concluded with remarks from participants, one of which was from a government representative from the Oyo State Agricultural Development Agency, OYSADA who emphasised the importance of collaboration of markets with the government. He added that the government is now intentional about the public-private development partnership project approach to execute many of its projects in the state. See the full report of feedback from the participants [here](#).

Photo Gallery



